

SPONSORSHIP OPPORTUNITIES

Emily Ishigaki
CHILDREN'S DAY PARADE
and
Harvest Festival



Our business/organization is committed to sponsor the Children's Day Parade and Harvest Festival at the following sponsorship level:

■ **Encore Circle \$5,000 & above**

- Sponsors will be recognized as Grand Marshal in parade & participate in live interview
- Prominent placement of logo will be displayed on all promotional material.
- Sponsors' name will appear on a major intersection street banner
- Sponsors' name will appear on four (4) light pole banners placed along the parade route
- Recognition on display board at Arceo Park
- Promotional table available at festival
- Three (3) VIP parking passes
- VIP parade seating for six (6) at Grand Stand
- VIP breakfast for six (6)
- Recognition of sponsorship in local news releases

■ **Corporate Level \$2,500 - \$4,999**

- Prominent placement of logo will be displayed on all promotional material.
- Sponsors' name will appear on a major intersection street banner
- Sponsors' name will appear on two (2) light pole banners placed along the parade route
- Recognition on display board at Arceo Park
- Promotional table available at festival
- Two (2) VIP parking passes
- VIP parade seating for four (4) at Grand Stand
- VIP breakfast for four (4)
- Recognition of sponsorship in local news releases

■ **Platinum Level \$1,500 - \$2,499**

- Prominent placement of logo will be displayed on all promotional material.
- Recognition on display board at Arceo Park
- Promotional table available at festival
- One (1) VIP parking pass
- VIP parade seating for two (2) at Grand Stand
- VIP breakfast for two (2)
- Recognition of sponsorship in local news releases

■ **Gold Level \$500 - \$1,499**

- Recognition on display board at Arceo Park
- One (1) VIP parking pass
- VIP parade seating for two (2) at Grand Stand
- Recognition of sponsorship in local news releases



Please return by
September 10, 2014 to:
Attention: Alexandra Lopez
11001 Mildred Street
El Monte, CA 91731

Sponsor Name/Business: _____ **Contact Person:** _____

Contact Number: () _____ **Email:** _____

Address: _____ **City:** _____ **Zip Code:** _____