



Press Release

FOR IMMEDIATE RELEASE:

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City of El Monte's Fiesta of Books Draws Thousands of Local Children

El Monte, Calif. – Continuing its tradition of promoting literacy in the community, the City of El Monte welcomed hundreds of children to the 33rd Annual Fiesta of Books celebration at the El Monte Community Center on Saturday, May 7.

Children in preschool through 6th grade each received two free books of their choice from a collection of classic and contemporary titles, generously donated from local business, clubs, schools and members of the community.

“It is always inspiring to see the joy on a child’s face after placing a book in their hand,” El Monte Councilman Jerry Velasco said. “Now more than ever it is important to promote literacy in our community and with the generous support we receive from our local friends and neighbors, we are making a difference.”

In addition to receiving free books, children had the opportunity to meet storybook characters, such as the Cat in the Hat, and were treated to storytelling sessions, hosted by community volunteers. With music, vendors, food, arts and crafts and additional free reading materials for teens and adults, there was something for the whole family.

The event, free and open to the public, was sponsored by El Monte Parks, Recreation and Community Services Department, El Monte Police Department, Mt. View School District and the El Monte City School District.

Photos

FiestaofBooks1: Storybook characters entertain children as they enter El Monte’s 33rd Annual Fiesta of Books event on Saturday, May 7.

FiestaofBooks2: Children in preschool through 6th grade each received two free books of their choice generously donated by members of the local community at El Monte’s the 33rd Annual Fiesta of Books event on Saturday, May 7.

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The City of El Monte, located in Southern California, is committed to improving the quality of life for its citizens and strives to provide its community personalized service, uncompromising commitment, and individualized accountability. For information on the City of El Monte, please call 626-580-2001 or visit www.elmonteca.gov.