



# ALAMEDA CORRIDOR-EAST CONSTRUCTION AUTHORITY

## *Alameda Corridor-East Project Fact Sheet*

# ACE Business Support Program



Above, a traffic sign directs motorists to a business center adjacent to an ACE construction project site. At right, an ACE Business Support Program advertisement that was placed in a local advertising circular mailed to area homes.

**While the Nogales underpass is under construction We're Open For Business!**

Later this year, the Alameda Corridor-East Construction Authority (ACE) will complete a roadway underpass on Nogales Street to carry traffic under Valley Boulevard and the railroad tracks – eliminating traffic congestion and locomotive horn-blowing and improving safety.

During construction, ACE encourages customers to patronize the businesses at the intersection of Valley Boulevard and Nogales Street. As a good neighbor, ACE invites you to stop by and shop at our local businesses!

Right now is a great time to support local businesses. They are the things you need. Take advantage of these offers.

**Map:** Shows the intersection of Valley Blvd. and Nogales Street. Businesses marked include Nogales High School, California Dental Group, Fashion Eyes, CASH CHECKS • PAY BILLS, and Golden Check Cashing.

**Business Ads:**

- California Dental Group:** DENTAL EXAM \$35, BRACES \$99 Month, WHITENING \$99.00 Full Mouth.
- Fashion Eyes:** Come in and see! FRAMES \$6.99, GUCCI PRADA LENSES \$8.99, 839-1010.
- CASH CHECKS • PAY BILLS:** Prepaid Phone Charging, WIRE \$8 RIGHT NOW!
- GOLDEN CHECK CASHING:** 2848 E. Valley Blvd., #2 West Covina, CA 91792. Tel: (626)864-8213.
- VALLEY MUFFLER:** Catalytic Convertors 20% OFF, DONOVN PASILLAS, (626)965-7279.

**ACE Project Helpline:** 888-ACE-1426

**We're on the corner of Valley Bl. & Nogales St. in West Covina**

**Program** The Alameda Corridor-East Construction Authority (ACE) has created a Business Support Program to assist businesses during project construction. ACE voluntarily provides signage, advertising and other support to eligible businesses that choose to participate in this “good neighbor” program. The services are administered through the ACE Community Outreach program.

**Eligibility** Businesses in the immediate proximity to construction activities or affected by long-term street and lane closures during the construction of major grade separation projects. Eligibility is determined following an initial outreach interview.

- Services** ACE may offer participating businesses the following services:
1. Business Support Program outreach interviews and periodic monitoring.
  2. Distribution of construction notices.
  3. Advertising placed in direct mail circulars, including multilingual placements where appropriate.
  4. Directional signage indicating access points or informing customers that businesses remain open during construction.
  5. Individualized detour maps to hand out to customers and suppliers.

**Program Information** For more program information, please call the Project Helpline at (888) ACE-1426 or visit the project website at [www.theaceproject.org](http://www.theaceproject.org) to send an email inquiry.