



MEDIA ADVISORY

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CITY OF EL MONTE FEATURES ‘LA INTERNACIONAL SONORA SHOW’ AT ITS “ROCKIN’ WEDNESDAYS” SUMMER CONCERT SERIES

El Monte, Calif. – The City of El Monte Community Services Department held the third concert of its **FREE** “Rockin’ Wednesdays” summer concert series, where it featured La Internacional Sonora Show, which performs a wide variety of Latin music including salsa, cumbia and merengue.

The concert series, which will run until August 4, is held every Wednesday from 6:30 – 8:30 p.m. at Tony Arceo Memorial Park on Tyler Avenue in El Monte. Along with featured musical acts, the series also includes arts & crafts, food booths, a farmer’s market and information tables.

“We’ve had an amazing turnout at this year’s summer concert series, with more than 6,000 people attending each of the events,” said El Monte Councilwoman Norma Macias. “Our Community Services Department has brought great entertainment to our City and our residents are eager to see what else is to come.”

La Internacional Sonora Show has recorded Cumbia, Banda, Salsa, Vallenato and Reggaeton and performs a wide variety of popular Latin music, including salsa, cumbia and merengue, all with indigenous rhythms. Their catchy tunes have generated hits that have become chart-toppers over and over again, while the group’s electrifying live performances have left a lasting impression on audiences everywhere.

The City of El Monte Community Services Department would like to thank its sponsors for their generous contributions and for making these concerts possible: Councilwoman Emily Ishigaki and Community Services Commission Vice Chair Ron Ishigaki, Freeway Insurance, El Monte Police Department, Caballo Negro (Miguel Angel Rodriguez, ‘El Judicial’), Valley Vista Services, Wayne C. Clayton Foundation, El Monte Expo Center, Longo Toyota/Scion/Lexus, Marian Last and Rey De Oros Night Club.

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The City of El Monte, located in Southern California, is committed to improving the quality of life for its citizens and strives to provide its community personalized service, uncompromising commitment, and individualized accountability. For information on the City of El Monte, please call 626-580-2001 or visit www.elmonteca.gov